



#FeedTheNeed Social Media Kit

Social Media Overview

1. Make sure to use to correct hashtag and Handles
2. Please use this hashtag in your posts: #FeedtheNeed
3. Please tag and encourage your friends and family to join, @MaderaFoodBank
4. Please make sure to point people to the donate page on our website

Sample Social Media Posts

Facebook/Instagram

I just joined #FeedtheNeed, a campaign in partnership with the @MaderaFoodBank to provide hunger relief for individuals and families facing food insecurity in Madera County. Please join me in making a difference. You can donate here: <https://www.maderafoodbank.com/donate/>

Hunger is closer than you think. I am raising money with @MaderaFoodBank for the #FeedtheNeed campaign. Can you please help me by providing a donation for hunger relief to those who need it most. Join me in this fight to end hunger in Madera County here: <https://www.maderafoodbank.com/donate/>

Each month the Madera County Food Bank assists approximately 1,800 persons. I am hosting a #FeedTheNeed digital fundraiser in partnership with the @maderafoodbank to end food insecurity in Madera County. Hunger doesn't have to exist. Join me, and let's end hunger together: <https://www.maderafoodbank.com/donate/>

I'm a #FeedtheNeed supporter, and I'm committed to raising funds to provide nutritious meals for seniors and families in our community. I would love it if you can help me reach my goal by contributing to my fundraiser. Please join me in making a difference in our community. You can help by donating here: <https://www.maderafoodbank.com/donate/> @MaderaFoodBank